



BOONE COUNTY

TRANSPORTATION PLAN

Public Involvement Plan

Introduction

Boone County residents, business owners and public officials play an important role in shaping the transportation decisions that will affect their community. They rely on the transportation system to travel within the community and to move through the state and to neighboring parts of the Greater Cincinnati-Northern Kentucky metropolitan area for work and leisure activities. In addition to their reliance on the existing transportation system to meet their daily travel needs, these users have a stake in transportation decisions because they are taxpayers, stakeholders and users of the improvements that will result from the Boone County Transportation Plan (the Transportation Plan).

The Ohio-Kentucky-Indiana Regional Council of Governments (OKI) views comprehensive, strategic stakeholder outreach and public involvement as essential to the success of the Boone County Transportation Plan. As such, this Public Involvement Plan (PIP) has been developed and will be implemented over the entire life of the Transportation Plan's development. Public involvement consists of two-way communication aimed at providing information to the public and listening to the public's views, concerns and issues, and incorporating them in the transportation decision-making process. This PIP outlines OKI's outreach objectives along with a variety of activities, forums and strategies to allow as many opportunities for public involvement as possible within the scope, budget and timeline of the project. This PIP also identifies the organizations and individuals to whom communications will be targeted.

Boone County Transportation Plan Overview

In 2016, OKI, as the Metropolitan Planning Organization (MPO) for the Greater Cincinnati-Northern Kentucky metropolitan area, was requested by the Boone County Fiscal Court to undertake the development of a Transportation Plan for Boone County. OKI will be developing this Plan in collaboration with stakeholders in the county as well as the Kentucky Transportation

Cabinet (KYTC), Cincinnati/Northern Kentucky International Airport (CVG) and the Transit Authority of Northern Kentucky (TANK). It is anticipated that the Transportation Plan will require approximately 12 months for development and completion is scheduled for early 2018.

An open line of communication between local officials, the public and the Staff is a key component in developing a transportation plan that will best address the concerns of the community. The Staff consists of OKI, WSP | Parsons Brinckerhoff and Razor Marketing Communications personnel. Boone County and KYTC staff are close working partners to the Staff as they serve to address past, present and future transportation improvement needs for the County. OKI will manage the overall Transportation Plan relative to the scope, keeping to the established schedule and budget, resolving Transportation Plan issues, implementing agency and public involvement activities and coordinating with the Project Management Team (discussed on page 6) and other members of the Staff.

Environmental Justice Communities

In 2003, OKI adopted a Policy for Environmental Justice (EJ) which has been incorporated into the OKI Participation Plan. This policy defines the agency's commitment to fairly and without discrimination include representative involvement from all segments of the community in the transportation planning process. This Participation Plan, which is available for review on the OKI website, was updated in November 2013 and serves as guide for EJ coordination for the Boone County Transportation Plan.

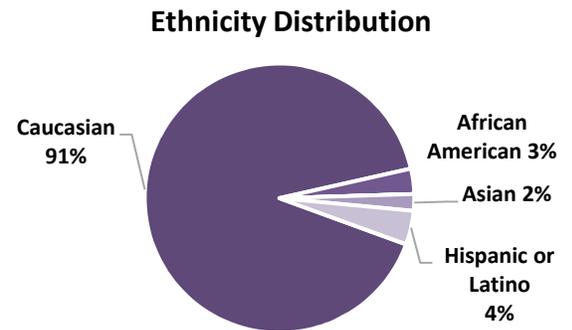
Public involvement and outreach efforts will follow applicable procedures outlined in OKI's Participation Plan. To the extent possible and practical, measures to be implemented include (but are not limited to):

- Tailor communications to meet the varying abilities of the public to access and review project-related information
- Use multiple communications channels to reach a broad and diverse audience
- Keep representatives of organizations that serve and/or represent EJ populations in the project area informed about the Boone County Transportation Plan, its progress and public involvement opportunities
- Choose times and days for public meetings that are generally convenient for most people (typically, weekday evening hours)
- Choose public meeting locations that are geographically convenient to the majority of interested and impacted stakeholders, accessible to public transit (if available), and in compliance with the American with Disabilities Act (ADA)
- Place public notices in general circulating newspapers at least 14 days in advance of public meetings
- Post notices on OKI's website and related project pages at least 14 days in advance of meetings; notifying EJ organizations and media targeting EJ populations about meeting dates, times and locations

In addition, the Fixing America’s Surface Transportation (FAST) Act includes provisions referred to as “Ladders of Opportunity” that are intended to improve transportation options, redevelop communities and expand employment opportunities particularly for low-income individuals, minorities and persons with disabilities. Both the Transportation Plan’s development and recommendations are opportunities for Boone County to serve as a regional leader and advocate for the inclusion of at risk populations in growth and prosperity planning for the region. Following the directives of OKI’s Participation Plan and the FAST Act’s encouragement of “Ladders of Opportunity” efforts, Staff has conducted a review of EJ populations (Minority, Low Income, Elderly, People with Disabilities, and Zero Car households) within Boone County. In summary, Staff identified the following EJ findings to consider in the preparation of this PIP. The total population of Boone County used in this analysis was 121,775. Information is taken from the 2010-2014 American Community Survey Five-Year Estimates. Tactics to reach EJ populations are shared under Strategy 4.

Minority

African American, Hispanic/Latino and Asian Boone County residents comprise small percentages of the population.



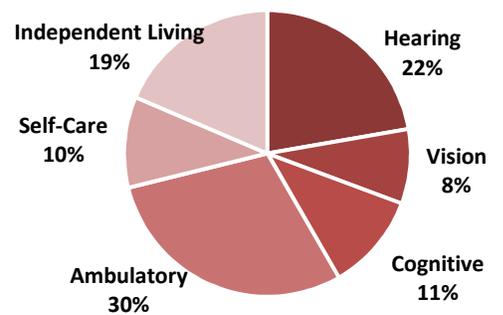
Elderly

About 10.3% of Boone County residents are 65 years and over. The median age is 36.

Low Income

Approximately 8.7% of Boone County residents are below poverty level. Twelve percent of those below poverty level are under 18 years old and 8.2% are 65 years and over.

Disability Type
65 years and over having difficulty with:



Disabled Population

About 11% of Boone County residents stated they have some type of disability. Forty-one percent of those with a disability are 65 years and over.

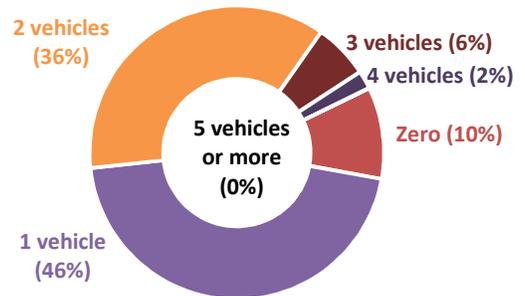
Zero Car Households

About 10% of renter-occupied households in Boone County have no vehicle available.

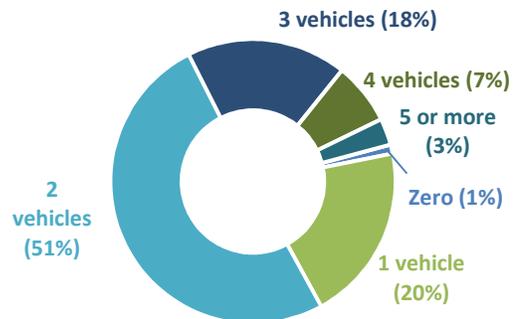
Additional demographic factors to consider:

- **“Speak English not well or not at all”** – Four Census Tracts in Boone County have more than 50 people who meet this criteria.
- **Boone County Means of Transportation** – Eighty-six percent of Boone County residents Drive Alone, 7% Carpool, 1% use Public Transit, 1% Walk, 1% use Taxi, Motorcycle, Bicycle or some other means of travel, and 4% Work from Home.

Renter: Number of Vehicles Available by Household Percent



Owner: Number of Vehicles Available by Household Percent



Timeline

Following is a timeline highlighting key milestones in the Transportation Plan’s development process. Staff will make information available to the public for review and input in coordination with these milestones. Staff members will review all comments received and will incorporate comments into the Transportation Plan, as appropriate.

WINTER 2017	Project Management Team Meeting
SPRING 2017	Data Collection Complete
SUMMER 2017	Project Management Team Meeting PUBLIC INVOLVEMENT CAMPAIGN: Establish Existing Transportation Needs
FALL 2017	Project Management Team Meeting(s) PUBLIC INVOLVEMENT CAMPAIGN: Develop Recommendations and Prioritization
WINTER 2017/18	Project Management Team Meeting/Approval of Final Plan

Evaluation and Amendments

Public involvement for the Boone County Transportation Plan is not a static, single event but will be a continual process of implementation, review and analysis of the public participation processes, strategies and tactics throughout the development of the Transportation Plan. OKI is committed to constantly improving the process to achieve its goal of ensuring that anyone wishing to do so will have sufficient knowledge and participation opportunities in the transportation decision-making process. To this end, this Public Involvement Plan may be amended during the course of the development of the Boone County Transportation Plan. Any amendments will be noted by date on the title page of this document.

Objectives

The objectives for the Transportation Plan's public involvement and outreach efforts are to:

- Provide multiple opportunities for stakeholders and the public to review Transportation Plan-related information and obtain updates throughout its development
- Create many innovative and diverse opportunities for stakeholders and the public to provide input
- Update community members who may have participated in previous planning efforts, while identifying and reaching out to new, previously untapped community members and stakeholders
- Partner with community agencies, organizations and stakeholders to magnify public outreach efforts efficiently and meaningfully

Strategies

Strategies are the core of this Public Involvement Plan. The strategies that follow express in general terms what we are going to do to achieve the objectives of the PIP.

Strategy 1: Convene Project Management Team

The public involvement process begins with gathering information from the local officials and community leaders who will be involved with developing the Transportation Plan. The process continues by providing information to these same significant stakeholders and keeping them informed of the Transportation Plan's progress and direction. This exchange of information is a dynamic process that will continue throughout the development of the Transportation Plan.

The Project Management Team (PMT) consists of Boone County OKI Board Members and other essential stakeholders who represent diverse and well-established, public agencies and/or jurisdictions that are most closely tied to transportation planning, decision-making and implementation in Boone County. Members represent large groups of people with whom they work and correspond regularly and from whom they receive feedback. Each members' broad reach throughout the County and technical expertise will serve as invaluable resources to the

Transportation Plan’s development. Members will serve in an advisory capacity without compensation. The agencies and organizations comprising the PMT, along with their appointed members and alternate members are identified in the following chart.

Project Management Team		
Agency	Member (Alternate)	Title
Boone County Fiscal Court	Gary W. Moore**	Judge/Executive
Boone County Fiscal Court	Jeff Earlywine*	County Administrator
Boone County Planning Commission	Kevin Costello (Bob Jonas)	Executive Director
Boone County Engineer	Scott Pennington	Engineer
Kentucky State Representative	Sal Santoro*	State Representative
Kentucky State Senator	John Schickel	State Senator
Boone County Board of Commissioners	Cathy Flaig*	Commissioner
City of Florence	Eric Hall (Alex Mattingly)	Public Services Director
Boone County Public Schools	Eric McArtor	Deputy Superintendent/COO
Transit Authority of Northern Kentucky (TANK)	Andrew Aiello* (Frank Busofsky)	General Manager
Cincinnati/Northern Kentucky International Airport (CVG)	Tom Gulyas	KCAB Planning & Development, Sr. Program Manager
Tri-County Economic Development Corporation (Tri-ED)	Dan Tobergte	President & CEO
Kentucky Transportation Cabinet	John Moore (Tonya Higdon)	Planning Director
Kentucky Transportation Cabinet	Robert Yeager* (Carol Callan-Ramler)	District 6, Chief District Engineer
Ohio-Kentucky-Indiana Regional Council of Governments	Mark Policinski (Robert Koehler)	CEO/Executive Director

*OKI Board Member or Alternate **OKI Board Member/PMT Chair

PMT responsibilities include:

- Attending a maximum of six working meetings
- Sharing questions, concerns and general feedback with Staff
- Providing Transportation Plan updates and disseminating information to their members, staff and/or constituents to encourage an open exchange of information

The Project Management Team will meet a maximum of six (6) times at key milestones throughout the project. PMT meetings are open to the public, however they are not publicly advertised. This is due to the meetings’ purpose as a central working group to guide and drive the Transportation Plan’s development. Agenda items may include, but are not limited to:

- Defining the Study Area and Key Issues of Concern
- Goal Setting/Project Prioritization Criteria
- Public Outreach Activities
- Existing Conditions/Deficiency Identification
- Future Conditions/Deficiency Identification
- Recommended Transportation Projects/Prioritization
- Presentation of Final Plan

Staff will attend and actively participate in PMT meetings, assist in the selection of meeting locations, set meeting agendas, execute meeting reminders, distribute pre-meeting materials, develop additional materials as needed, present information, compile meeting minutes, and record key decisions for PMT approval at each subsequent meeting. Outside of meetings, Staff

will also answer questions and address comments from PMT members via email and by telephone. Staff will work with PMT members to:

- Foster a positive relationship with the PMT and keep them informed of progress
- Adequately evaluate potential levels of controversy to address specific concerns and develop context sensitive plans of action
- Develop transportation solutions that have broad public support
- Provide productive forums for members of the public to be engaged in the planning process and provide comments

Strategy 2: Lead Two Public Involvement Campaigns

Several meetings and coordination activities will occur throughout the development of the Transportation Plan to inform and obtain input from Boone County officials, stakeholders, public agency representatives and the public. However, two major public involvement campaigns will form the central pillars upon which public outreach will be built. This approach is taken to focus finite project resources and to ensure a clear line of communication between the public and Staff around two of the Transportation Plan's most critical tasks – (1) Establish Existing Transportation Needs and (2) Develop Recommendations and Priorities. In the Transportation Plan's general timeline presented on page 4 of this document, two Public Involvement Campaigns associated with these milestones are shown to occur during Summer and Fall 2017. The public involvement objectives for these two milestones are described below along with the tactics that will comprise the campaigns.

Public Involvement Campaign 1: Establish Existing Transportation Needs (Summer 2017)

Objectives include:

- Educate the public about the purpose of and goals for the Boone County Transportation Plan.
- Share with the public information about existing conditions and data collected as part of the Transportation Plan development process
- Gather public input regarding transportation needs, challenges and priorities throughout Boone County

Public Involvement Campaign 2: Develop Recommendations and Priorities (Fall 2017)

Objectives include:

- Present transportation recommendations and prioritizations to the public
- Gather public input on recommendations and prioritizations

The following tactics will be used to inform the public and collect input during both Public Involvement Campaigns:

- Boone County Transportation Plan Dedicated Website – This tactic is detailed under Strategy 3.
- Online Surveys/Polls – This tactic is detailed under Strategy 3: Citizen Public Engagement Software.

- Media Relations – Staff will develop and distribute media alerts and/or press releases that will provide project information and identify upcoming public involvement opportunities associated with key milestones. The alerts/releases will be distributed to regional media, Project Management Team members, posted on the OKI website and links will be distributed through social media. They will be the primary method for informing about and involving a wide public audience in all public information meetings. OKI will serve as the primary contact for all media communications. A list of regional media contacts has been included on the last pages of this document.
- Social Media Networking – This tactic is detailed under Strategy 3: Social Media.
- Virtual Meeting – Staff will conduct an online meeting or webinar from a central location that anyone throughout the county can log into and participate. Staff will coordinate with Boone County Public Library to see if locations can be reserved to provide access to the Virtual Meeting for those members of the public without internet service or those interested in joining in as a group at those sites.
- 30-Day Public Comment Period – Each public involvement campaign will include a minimum 30-day public comment period to ensure that the public has ample time to participate and share input. Comments can be shared with Staff via the project website, email or by phone call.
- Public Outreach Summary Report – A report summarizing all public outreach and input received will be generated at the conclusion of both campaigns and posted to the website.

The following additional tactics will be used during the public involvement campaign to Establish Existing Transportation Needs:

- Public Meeting – A Launch or Kick-Off public meeting will be held at a Boone County Public Library or similar location. Staff will provide a short presentation to familiarize participants with the Transportation Plan development process followed by a Question and Answer session. Participants will be informed about how they can participate in the process and tools will be available to help them get started. The public meeting will be held at a place and time generally convenient for persons impacted by or interested in the proposed undertaking. The meeting location will be accessible in order to accommodate people with disabilities.
- Presentations -- A series of 10-15 minute presentations about the Transportation Plan and how the public can get involved will be delivered at existing community meetings. This tactic is further detailed under Strategy 4: Coordinate With Civic Groups.

Strategy 3: Leverage Technology

One of the key components of the Boone County Transportation Plan is its consideration and employment of advanced technology. In terms of public outreach, the Transportation Plan will use technology such as visualization techniques/simulations, interactive mapping, survey tools

and other virtual applications at every opportunity to facilitate greater and more mutually-beneficial public engagement. The tactics that follow will provide a means through which the public can truly participate in the development of safe, efficient and equitable transportation solutions that address today's transportation challenges as well as those anticipated for the future of the county, which is enjoying rapid socio and economic growth.

Key Messages

As Social Media platforms, websites and other technologies have become the primary means for communicating with the public, clear, the ability to provide clear, concise and consistent messaging has become critical to OKI's public outreach. Key messages set the tone for a project and when used regularly by staff, work to consistently communicate important project information regardless of the time, place or person speaking or writing. Staff will develop key messages to be used during the development of the Boone County Transportation Plan and these messages will be incorporated into all project communications efforts including presentations, websites, printed information materials, media interviews, etc.

Dedicated Transportation Plan Website

To provide the public with access to the most current Transportation Plan information available, Staff will create a project website (<http://BooneKY.oki.org>) which will be housed as a subset to OKI's main website. Information available on this website includes, but will not be limited to:

- Project purpose/overview
- Transportation Plan news and updates
- Specific Plan information such as:
 - Plan timeline
 - Various Plan-related data, documents and maps
 - Opportunities for providing public comments and receiving updates
 - Contact information
 - Stakeholder videos/interviews
 - Opt-In button for Transportation Plan Email Updates

Transportation Plan Email Updates

Throughout the development of the Transportation Plan, Staff will send out progress updates and announcements about public input opportunities. Staff will build a database of recipients using email addresses collected through the project website, surveys, public meeting(s), virtual meetings, presentations made throughout the County and/or correspondence directly with the OKI Project Manager. PMT members will also be asked to distribute the Email Updates to their contacts.

Social Media

The application and use of social media will be a central component of the PIP. The existing OKI and Boone County Facebook pages and Twitter accounts will be used as the project's primary social media sources. Staff will prepare posts and tweets for these accounts on a weekly or bi-weekly basis, as need requires. PMT members will be encouraged to share posts and tweets using their respective communications channels. In addition, OKI's website and social media

coordination will be used to encourage further participation among the Boone County community.

Cityzen Public Engagement Software

OKI will secure and implement an interactive public engagement software platform called Cityzen to collect public input on transportation needs and priorities via interactive surveys and polls. Staff will prepare information to be shared through the Cityzen tool (such as introductory material, maps, images, etc.) and will develop survey/polling questions. Staff will manage the program tool, input polling and survey questions, promote the tool through social media, traditional media, Email Updates, community presentations and the project website, and will generate reports of data received. Public Input collected through this channel will be used to inform the development of the Transportation Plan.

Recorded Videos

Staff will film a series of short videos and interviews with PMT members and Boone County citizens focused on the Transportation Plan and related topics. The videos will be posted the Transportation Plan website and shared via social media. The purpose of the videos are to spark conversations, share information and opinions about transportation needs in Boone County, and get people excited about participating in the Transportation Plan development process.

Strategy 4: Engage PMT Partners, Civic Groups and Environmental Justice Populations

Staff will partner with key PMT members who have direct communication with members of the public, either through their staff or citizens they serve, to plan and implement strategic public outreach efforts.

Transit Authority of Northern Kentucky (TANK)

TANK has a captive audience, their transit riders, with whom information about the Transportation Plan can be shared and from whom input can be collected. TANK riders include those who live in Boone County and others who travel into the County for work or other trips. The majority of TANK riders use bus service as their primary means of travel. Some TANK riders own cars but choose to leave them at home or at designated Park & Ride locations and ride the bus as a more economical means of travel. Public outreach tactics should take into account all TANK riders regardless of where they live and work or their motivation for using TANK services. Outreach tactics to this audience may include, but are not limited to:

- Social Media Messaging – OKI and TANK Communications staff will collaborate to publish and share Facebook posts and retweet Twitter comments. TANK has also committed to send two text alerts to help promote the Transportation Plan’s two public outreach campaigns and survey opportunities.
- TANK Riders Digest – TANK publishes a newsletter tri-annually (usually in April, August and November). This newsletter is shared via TANK’s website and printed copies are placed on-board TANK buses. A small spotlight article on the Boone County

Transportation Plan will be provided for TANK's consideration for inclusion in 2017 editions.

- Marketing Signage
 - *Inside TANK buses* behind the driver is an Information Panel where signage about the Transportation Plan can be displayed (up to 8.5" x 11" in size). This area is just above TANK schedule brochures and is intended for short term, high impact messaging. Staff will develop signage that includes eye-catching graphics and brief text. The main objective with this tactic is to drive TANK riders to the Transportation Plan website for more information and to participate in project related surveys and polls.
 - *Outside of TANK buses*, poster-sized signage can be placed at the Covington Transit Center (CT) and Florence TANK Hub where ticket windows would provide display opportunities. Again, signage would include eye-catching graphics and brief text aimed at driving viewers to the Transportation Plan website and public input opportunities housed on the site.
- Surveys -- TANK has shared that an estimated 86% of riders have a Smart phone or device. TANK is very open to permitting Transportation Plan Staff access to their riders in order to conduct survey(s). Staff has the ability to employ the Cityzen software to tailor surveys specifically aimed at gaining insight from TANK riders. All surveys will be provided to TANK for review and comments prior to public use.
 - Station Survey: Riders often experience some wait time while connecting buses at the Covington Transit Center (CTC). This location provides an opportunity for Transportation Plan Staff and TANK Customer Service Representatives to partner together and have a physical presence during peak travel times. If resources can be acquired, Staff will provide tablets that riders can use to take a survey or how to access the survey using their own personal device, such as a Smart phone. This tactic may be a great way to reach people who may not normally participate in a transportation plan or survey on their own.
 - On-Board Survey: TANK and Staff will target Boone County TANK routes to encourage people to use their Smart phones to take a survey and/or borrow one provided while they are on-route. (A potential route could be the Cincinnati CBD to CVG airport shuttle; 90% of riders of this route work at CVG as it serves as an employee shuttle for the 11pm and 4:30am shifts to DHL.)
 - Hub/Park & Ride Windshield Cards: Staff will provide to TANK a file that will include a set of four postcard-size "cards" designed to drive people to the Transportation Plan's website. TANK staff will print out the cards and place them on windshields at the seven Park & Rides in Boone County. This activity would be coordinated with the start of the first public outreach campaign (Establish Existing Transportation Needs), once the initial transportation needs survey is available online.
- Special Events -- At the time of this document's publication, there are no scheduled TANK events. However, Staff will remain in communication with TANK and take advantage of any events as they may develop during the course of the Plan.

Boone County Public Schools

Similar to TANK, Boone County Public Schools has a captive audience that consists of the parents of their estimated 21,000 students and 1,200 teachers (this number does not include food service, custodians, bus drivers and other staff support employees). There are currently four high schools, five middle schools and 13 elementary schools in the County. Staff will work with Boone County Public Schools to develop and implement a means of communication with parents and staff regarding the Transportation Plan. Examples of outreach partnerships include, but are not limited to, the following:

- Social Media Messaging – OKI will partner with the appropriate school staff to publish and share Facebook posts and retweet Twitter comments at key Transportation milestones or to coincide with school related events.
- School Board website – There may be opportunities to share information via the School Board website <http://www.boone2020.com/>. Staff will stay in communication with school board representatives to identify applicable opportunities.
- Surveys Staff can employ the Cityzen software to tailor surveys specifically aimed at gaining insight from parents, school staff and students. All surveys will be provided to Boone County Public School's appropriate staff for review and comments prior to public use.
- School Board Meeting Staff will present an overview of the Boone County Transportation Plan at a monthly meeting of the School Board. These meetings are also attended by the public.

Boone County Planning & Zoning - Kevin Costello

The Transportation Plan will be developed in parallel with the development of Boone County's 2040 Comprehensive Plan Update. Since the two plans will be developed at the same time, public involvement efforts will be coordinated wherever and whenever appropriate. For example, the Transportation Plan and the 2040 Comprehensive Plan Update team members can share a booth at the Boone County Fair or have informational flyers at each other's public meetings. A link to the 2040 Comprehensive Plan Update website will be posted to the Transportation Plan's site and vice versa. In addition, Staff will consult with Boone County's Comprehensive Plan Update team to gather information about public involvement efforts and possible Environmental Justice communities. Staff will remain in communication with the 2040 Comprehensive Plan Update team to take advantage of any such as they may arise during the course of Transportation Plan development.

Coordinate With Civic Groups

In addition to the PMT members, it is important to coordinate with established Boone County civic groups to ensure reaching a diverse population and various transportation priority issues of concern. Boone County is fortunate to have a number of public and private community organizations working to serve residents, businesses and visitors. Staff will create a standard presentation, key messages and materials about the Transportation Plan to share with these groups through attendance at their regularly scheduled meetings. If attendance is not possible, Staff will exchange information with group leadership through phone calls or email

correspondence. All materials developed to support this effort (i.e.: posters, flyers, post cards) will promote the Transportation Plan and direct people to the website for more information and links to project surveys. These materials will also include instructions on how to learn more if computer or internet access is not available or if interpretation or special assistance services are needed.

Examples of such organizations may include, but are not limited to:

- Ad Board
- Boone County Businessmen Association
- Boone County Fire Chiefs Association
- Boone County Library
- Boone County School Board
- Florence, Union and Walton City Councils
- Gateway College, Boone County Campus
- Home Builders Association of Northern Kentucky
- Northern Kentucky Chamber of Commerce
- Northern Kentucky Industrial Park Association
- Planning and Development Services of Kenton County
- Regional Trails Alliance
- Richwood Industrial Park Association
- Riding Forward
- Rotary Club of Florence
- Workforce Investment Board

Environmental Justice Populations

As resources allow, Staff will work to take advantage of heavily populated or visited locations across Boone County such as public libraries, Florence Mall, Kroger, Walmart or other retail establishments as well as community festivals such as the Boone County Fair, the Burlington Chalk Festival, Salt Festival at Big Bone Lick State Park, farmers markets, etc. to reach members of the public representing Environmental Justice populations (Minority, Low-Income, Elderly, People with Disabilities, and Zero-Car Households). Outreach would involve the distribution of flyers or information cards directing people to the website or face-to-face surveys using OKI Smart devices (tablets, iPads). Again, as resource allow, community facilities such as churches, retirement communities and community centers will also be targeted for sharing Transportation Plan information with members, residents and other users of these facilities.

Media Contact List

The following table lists local and regional media outlets and contacts with whom media relation efforts will be directed for this Transportation Plan. This list will be maintained and updated as needed.

Name	Title	Phone Number	Email Address
PRINT MEDIA			
Cincinnati Business Courier			
Chris Wetterich	Staff Reporter & columnist (transportation, government and regulations)	(513) 337-9437	cwetterich@bizjournals.com
The Cincinnati Enquirer			
Jason Williams	Local politics reporter (transportation & jobs)	(513) 768-8405 M (513) 257-5420	jwilliams@enquirer.com
The Cincinnati Enquirer/Community Press/Boone County Recorder			www.cincinnati.com
Melissa Reinert	NKY reporter - Cincinnati Enquirer		mreinert@enquirer.com
Nancy Daly	Reporter, Community Press		ndaly@communitypress.com
What's Happening! In Boone County			
Andrea Shepard Mack	Publisher (Boone County issue pub dates are 3x a year - mid-May, late Aug. and Jan.)		andreashepardmack@gmail.com
The River City News <i>(has FB page)</i>			
General			news@rcnky.com
Northern Kentucky Tribune <i>(Online only, has FB page)</i>			
General			news@nkytrib.com
Judy Clabes	Editor and Publisher	M (513) 324-4178	judy@nkytrib.com

Name	Title	Phone Number	Email Address
BROADCAST MEDIA –TV			
WCPO/WCPO.com - CBS			
Lucy May	Digital reporter, WCPO.com	(513) 490-6084	lucy.may@wcpo.com
News Desk	WCPO – Channel 9	(513) 852-4071	newsdesk@wcpo.com
WKRC - ABC			
Dan Hurley	Reporter and Host of Newsmakers	(513) 382-9263	dhurley@cincinnati-chamber.com
News Desk	WKRC – Channel 12	(513) 579-1212	Local12@local12.com
WLWT - NBC			
John London	Reporter	(513) 240-7055	
News Desk	WLWT – Channel 5	(513) 412-5055	newsdesk@wlwt.com
WXIX - FOX			
News Desk	WXIX – Channel 19	(513) 421-0119	desk@fox19now.com
BROADCAST MEDIA-RADIO			
WLW – 700 AM		News/Talk Radio	
Paul Mason	Producer for Scott Sloane show (M-F, 9am to noon)	(513) 828-7854	paulmason@clearchannel.com
General		(513) 421-6397	news@700wlw.com
WNKU – 89.7 FM		Adult Contemporary/NPR news	
General		(859) 572-7897	
WVXU – 91.7 FM		NPR	
Maryanne Zeleznik	News Director	(513) 352-9172	mzeleznik@cinradio.org
General		(513) 352-9170	
WCVX – 1160AM		Christian Talk	
Jim Stevens	Community Calendar – 2 weeks advance notice	(513) 533-2500	Jim.stevens@cbslradio.com